

2024 SD DECA State Career Development Conference
Southeast Technical College
February 11-12, 2024

Sunday, February 11, 2024

12:30 p.m.	Check in with chapter advisors Sign DECA Thank you Gifts Tips & Tricks to a Great Role Play by the State Officer Team	Common Area Lower Level Common Area Lower Level Room 180
12:45 p.m.	Tips & Tricks to a Great Role Play by the State Officer Team	Room 180
1:00 p.m.	Opening remarks	Common Area Lower Level
1:15 p.m.	Written Testing Principle Test Takers All Others	Room 266 Room 282
	State Officer Candidate Interviews immediately after their test.	Room 250
3:00 p.m.	Written Testing Complete	

Monday, February 12, 2024

8:00 a.m.	Check in with chapter advisors	
8:15 a.m.	Opening Ceremony	Room 282
8:30 a.m.	First round competitors check-in	Room 272
9:00 a.m.	Competition Judging begins	Room 273
9:00 a.m.	Skyforce Sales Slam Dunk: Elevating Your Ticket Sales Game Robel Tewelde, Ticket Executive, Skyforce	Room 266
	This exciting and interactive workshop is tailored for an aspiring sports marketing enthusiast. This energizing session is filled with strategies, tips and tactics to boost your ticket sales. Let's work together to create an unforgettable fan experience for the Sioux Falls Skyforce!	

10:00 a.m.

DECA Leadership Styles: Enhancing Your Leadership

Alex Ellsworth, DECA High School National President Room 266

What's your DECA Leadership Style? Discover your personal leadership style, strengths, weaknesses and natural tendencies in group efforts. Attendees will gain an understanding of how they lead and how they can use knowledge of their tendencies to excel as DECA members, competitors and leaders!

11:00 a.m.

DECA Insight Series: Your Questions Answered

Alex Ellsworth, DECA High School National President Room 266

Are you a DECA member with burning questions about DECA itself? Look no further! This informative and interactive workshop is designed exclusively for DECA members seeking clarity and guidance on all things DECA.

11:45 a.m.

Lunch in Room 282

12:30 p.m.

Unlock Your Potential: A Talent Talk for Aspiring Minds

Denise Guzzetta, Vice President of Talent & Workforce Room 282

Join us for an exhilarating journey into the world of possibilities! Our upcoming talent talk is designed exclusively for high school students eager to explore their potential and carve out their unique paths in life. Denise Guzzetta, Vice President of Talent and Workforce for the Sioux Falls Development Foundation, engages employers and YPN members to share practical advice and real-world wisdom to help the newest generation in our marketplace thrive.

1:30 p.m.

Final Announcements & walk over to the Auditorium.

2:00 p.m.

2024 SD State Career Development Conference Awards Ceremony

Keynote Speaker: Alex Ellsworth, High School Division President
How to Change Your Stars

Everyone can change their stars and become whoever they want-regardless of the obstacles they face. Through sharing her leadership journey, Alex will teach you how to weather the ups and downs to follow your goals and achieve big things.

Awards Ceremony

2024-2025 State Officer Team Announced